

Orquesta La Palabra - Testimonials

"[His] music is an exquisite taste of Cuban folklore combined with other Latin rhythms that make La Palabra one of the most prominent Latin bands of this new millenium."

- Estrenos Magazine -

"Always re-inventing, changing and creating his own path, La Palabra producer/pianist/songwriter/arranger/composer/singer/bandleader) has established himself as one of Latin music industry's leaders since the late '80s while many have stood still."

- Ivan Fernandez, Latin Beat Magazine -

"...the blends are effortless and organic, with enough edge to push them beyond the merely routine...the opening 'El Temblor' - fast-clipped, aggressive, straight-ahead salsa - is a dancefloor smash-in-waiting..."

- Leila Cobos, *Billboard Magazine* -

"Hats off to La Palabra...he's on his own with a magnificent salsa orchestra and one of the year's top tropical music releases, Breakthrough... La Palabra is firmly rooted in the *salsa dura* sound of the seventies - and with its mambo-tempo rhythm, percussion breaks and horn solos, it recalls the era perfectly"

- Mark Holston, *Hispanic Magazine* -

"La Palabra takes the premier sounds of Cuba, New York and Detroit and blends them together on Breakthrough, creating a flowing masterpiece with something for lovers of every groove from traditional cha cha, to hip-hop, Motown and pop."

- Kevin Herrera, *Los Angeles Wave Newspaper* -

"Simply stated, there are some tracks on this CD that are unmatched for the dance club. If you know someone who never gets out of his chair, cue up "Ahe Ahe" and watch him get up and dance his arse off. It's a slammin' salsa track that is hard to resist. The salsa La Palabra produces is about as hard as they come..."

- Editors Pick, *Descarga.com* -

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"It's been almost four years since La Palabra's last release, *On Fire*, and what a difference a few years make!... Palabra is here to stay and keep proving that the west coast is a force to be reckoned with."

- Omar Walker & Jacira Walker, *SalsaPower.com* -

"With all the Buzz that has been going on with Salsa and "Salsa Romantica", it is remarkable that very few people know that the trend that revolutionized salsa which is called "Salsa Romantica" started here in the city of Los Angeles by a local musician, composer, and arranger named 'La Palabra'."

- Nelson Rodriguez, *Latin Beat Magazine* -

"During his association with Orquesta Versailles in the mid-eighties, Palabra created what was to become the first "Salsa Romantica" tune, (a tropical dance tendency of the period that took North American pop hits and rearranged them to a more sensual tropical beat, keeping the lyrics in English). He wrote an arrangement for the then popular Lionel Richie composition "Lady," set to a sexy tropical beat which blew the lid off the Latin charts from coast to coast."

- Rudolph Mangual, *Latin Beat Magazine* -

"Un gran pianista Cubano, un excelente compositor, un profesional arreglista y un cantante de fama internacional es este hombre sencillo y humilde "La Palabra." Ahora abriendo puertas en el mundo artístico con su última gira musical.

- Roberto Fernández, *INPL* -

"Respeto su identidad y proclamo mi orgullo por haber conocido a un músico como él, que nos dio y nos sigue dando el placer de gozar la salsa, también, en el género romántico. Que Dios te guarde 'La Palabra'.

- Victor Romero, *LA PRENSA Colombiana* -

"Ahora, para la alegría de los que extrañábamos su sonido y calidad, esta gran agrupación basada en Los Angeles, California, regresa con otra explosiva producción, una que tiene algo para todos los gustos."

- *Vista USA* -

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