

# *La Palabra - Bio*

La Palabra was born and raised in a small coastal town in Cuba. He moved to the U.S. at the tender age of 15 and broke into the New York music scene joining the sextet *Lalo y La New Yorkina*. Shortly thereafter, he moved to Detroit where he was introduced to the world of rhythm & blues. He immediately became involved with the Detroit music scene and sparked the attention of legendary Stevie Wonder who brought him to Los Angeles to be part of his *Phoenix Rising* project.

In Los Angeles Palabra quickly began gigging as a piano player with various local groups. While waiting for Wonder's project to take off, Palabra rearranged Lionel Richie's pop song, "Lady," and incorporated a sensual, tropical, danceable beat to it. His version of Lady (as well as his version of "Todo Se Derrumbo") gave Palabra international recognition and represented the first two songs in a new genre of tropical Latin music later coined *Salsa Romantica*.

In 1981, Palabra recorded "Lady" on his *Orquesta Versailles* CD. His second CD titled *Rumores* was released in 1985 with his orchestra, *Sensation 85*. In 2000, he released his third CD *On Fire* with Orquesta La Palabra. In 2004, Palabra released his most recent CD *Breakthrough* which took Europe and Latin America by storm when the single, "El Tun Tun de Tu Corazon" remained #1 on the Colombian radio charts for 12 consecutive weeks.

***La Palabra is a singer, pianist, composer, and arranger who delivers an exquisite blend of Cuban and other Latin rhythms. His music bears the influence of varied performers such as Tito Puente, Stevie Wonder, and Lionel Richie - but it all comes together in a sound that's uniquely La Palabra's.***

**[www.palabraonline.com](http://www.palabraonline.com) / [contact@palabraonline.com](mailto:contact@palabraonline.com)**

**Tel: 818-728-1936 / Fax: 818-386-9622**

**YouTube: "orquesta la palabra" / MySpace: [myspace.com/lapalabra](http://myspace.com/lapalabra)**